




**5<sup>th</sup> Partner Meeting**

**Asti, Italy**  
**27-28 July 2011**


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Inter-municipal cooperation for Strategic Steering of SME-oriented Location Development in the Alpine Space  
[www.comunis.eu](http://www.comunis.eu)



**Overview**

- Action 3.3:
  - Project synthesis booklet
  - Popular scientific publication
- Action 3.5:
  - Mid-term Flyer
  - Media communication (*article opportunity*)
- Action 3.4:
  - Final Conference (I.P.L.A.)



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**Action 3.3:  
Project Synthesis Booklet**

Contents	Details	Responsible partner/s
Introduction	Problem statement	HES.SO
	Approach (in short)	CCIL, VLBG
	Partnership	EURAC
Project execution	Objectives (project & WPs)	EURAC
	Approach	CCIL, VLBG
	Pilot areas ➢ location/map, challenges, aims, implementation	EURAC with PP input
	Results / outputs: ➢ <b>WP 4:</b> Arguments for and against inter-municipal cooperation ➢ <b>WP 5:</b> Guidelines, compact version (e.g. only models of action) ➢ <b>WP 6:</b> Permanent management structures in three pilot areas (acc. to <b>AF</b> : possibly Leiblachtal/Großwalsertal, Alpsee & Valais); best practices in other pilot areas	EURAC, BuP, VLBG with input of PP upon request
Weblinks	COMUNIS project website	Leaders of WP3 & WP6
	Full guidelines (download)	
	Selected best practices (factsheets)	

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**Action 3.3:  
Project Synthesis Booklet**

### Target group

- Location / regional managers
- Regional developers & development institutions
- Associations of municipalities
- Municipalities, cities, regions
- Municipal economic and spatial planning departments (*responsible staff*)
- Participants of final conference
- etc. ...

**EURAC**  
research

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**Action 3.3:**  
**Project Synthesis Booklet**


  

### Technical aspects

- Volume
  - 30 to 40 pages **max.**
- Layout
  - Eurac with feedback from partners
- Edition
  - Printing according to demand by PP (EURAC budget)
  - Online distribution
- Languages
  - DE, FR, IT, SI + EN



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**Action 3.3:**  
**Popular-Scientific Final Publication**

Contents	Details	Responsible partner/s
Executive summary	Introduction / Problem statement Approach Partnership	<i>to be defined</i> CCIL, VLBG EURAC
Project execution	Introduction	HES.SO
	Background and problem statement	<i>to be defined</i>
	Project objectives	EURAC
	Project partnership	EURAC
	Choice of approach / method (BSC)	CCIL, VLBG
	WPs and activities	WP-leaders with input from PP
	Pilot areas: <ul style="list-style-type: none"> <li>• characteristics,</li> <li>• main findings,</li> <li>• strategy development,</li> <li>• implementation,</li> <li>• evaluation of work / process</li> </ul>	All PPs, 2-4 pages
Project evaluation (critical reflection)	WPs (content + activities)	WP-leaders with input from PP
	Method / chosen tool	CCIL, VLBG with input from PP
Abbreviated or full version of the guidelines		<i>To discuss with all PP</i>

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**Action 3.3:**  
**Popular-Scientific Final Publication**

**Target group**

- JTS / European Union
- Location managers
- Regional developers & development institutions
- Associations of municipalities
- Municipalities, cities, regions
- Municipal economic and spatial planning departments (*responsible staff*)
- etc. ...

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**Action 3.3:**  
**Popular-Scientific Final Publication**

**Technical aspects**

- Volume
  - 80 to 120 max.
- Layout
  - Eurac with feedback from PP
- Edition
  - ~~800 print copies (AF)~~
  - One print order according to the demand of PP (EURAC budget)
  - Online dissemination
- Languages
  - In the original language of the PP contribution + EN (AF)

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## Action 3.5: Mid-term Project Flyer

### Proposed contents (Eurac & BuP)

Contents	Responsible partner/s
Project "in a nutshell"	EURAC
Structure of the guidelines	BuP
"State of Affairs" in selected pilot areas	<i>To be defined</i>
Date of the final conference	EURAC
Project partnership	EURAC
LP contact details	BuP
Photo materials	All PP
Layout	BuP



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## Action 3.5: Media Communication

### Offer: Government Gazette Europe

- Magazine on EU-matters
- Readership: MEPs, EU Commissioners, decision makers in European regions, cities, public sector organizations, and leading corporations
- October 2011 issue
  - Open Days event organized by EU Commission
  - Alpine Space
  - 6.000 copies
- **500 words + layout**
- **€ 1.000**

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### Action 3.4: Final Conference

- Location
  - European Academy Bozen/Bolzano
  - Conference Hall (for ca. 100 participants),
  - 2 seminar rooms available for group work
  - Foyer area (breaks, catering)
- Duration 1-2 days
- Proposed dates

Dates	Weekdays	Possible extension
08. + 09.03.2012	Thu + Fri	+ Sat 10.03.
15. + 16.03.2012	Thu + Fri	+ Sat 17.03.
19. + 20.03.2012	Mon + Tue	+ Wed 21.03.




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### Action 3.4: Final Conference

- Core group for content-related organization?
- Cooperation with the Alpine Convention Working Group Demography & Employment?
- Which publication to present?
- Organizational issues: **I.P.L.A.**  
*(Istituto per le Piante da Legno e l'Ambiente)*



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