



27.-28.07.2011

# PP5: BuP

## WP5: Guidelines on CLD

### - Status quo

### - Division of work

Presentation within the PP-Meeting 27<sup>th</sup> July 2011



# Overview

## Guidelines - Status quo

- Chapters 1, 2, 3.1 to 3.5
- Examples of Instruments and Organizational Structures

## Feedback

## Division of Work



# GUIDELINES – STATUS QUO



# Recall of Framework Conditions

- Objectives according to AF

“Help other municipalities and regions for preparing, organizing and structuring their process development on CLD”

- Contents:




- Description of single components of CLD
- Options for action fitting to the conditions in the countries and regions
- Methodological steps for implementation
- Special Focus: inter-municipal / intra-territorial cooperation
- Methods for cost-benefit analyses, environmental assessments

- Target Group

- Municipalities, towns and regions, municipal associations
- Representatives and specialized members of the administrations
- Location managers, regional development agents



## Status quo

	No text yet
	Fragmentary text: substantial additions and editing required
	Chapter exists, minor editing required



## Status quo – Sections I and II

Section I: A Concept for Steering Inter-municipal Commercial Location Development	Partner	Status
<ul style="list-style-type: none"> <li>- Introduction</li> <li>- How to use the Guidelines</li> </ul>	BuP	☹
Section II: Inter-Municipal Cooperation	Partner	Status
<ul style="list-style-type: none"> <li>- Preconditions</li> <li>- Pros and cons of inter-municipal CLD</li> <li>- Inter-municipal cooperation process, agreements and general milestones</li> </ul>	EURAC	☺

## Status quo – Section III

Section III: CLD – Process, Components, Application – Chapter1: Context	Partner	Status
Introduction	BuP	😊
1 General Development Issues	CCIL	😐-😞
2 Main Development Issues in Detail	BuP	😐
2.1 Land for development	BuP	😊
2.2 Image and perception	EURAC	😊
2.3 Framework conditions for businesses in municipal responsibility	CCIL	😞

## Status quo – Section III

Chapter 2: Analysis	Partner	Status
Introduction	EURAC	😊
1 General Location Analysis – Introduction	CCIL	😐
1.1 BSC-Analysis	CCIL	😐
1.2 Further possibilities of location analysis	CCIL	😐
1.2.1 Cost-Utility Analysis	EURAC	😊
1.2.2 (Analysis methods discussed in Zurich)	CCIL	😞
2 Detailed analysis of main development issues	BuP	😐
2.1 Analysis of municipal offers	BuP et al.	😐
2.1.1 Analysis of the provision of commercial land	Alpsee	😞
2.1.2 EDP-assisted real estate management	BuP	😊
2.1.3 Analysis of Business Services etc. ...	(?)	😞



## Status quo – Section III

Chapter 2: Analysis		Partner	Status
2.2	Analysis of requirements and expectations	BuP et al.	☺
2.2.1	Company surveys	BuP, All	☺
2.2.2	Marketing oriented demand analysis tools	EURAC	☹
2.2.3	...	(?)	☹
2.3	Image Analysis	(CCIL)	☹
2.4	Analysis of value chains and supply chains	(CCIL)	☹
2.5	Further Analysis		
2.5.1	Methods for analysing material / energy flows	(HES-SO)	☹
3	Valuation of analysis results		
3.1	Challenges and Opportunities based on BSC	(VLBG)	☹
3.2	SWOT-Analysis		

## Status quo – Section III

Chapter 3: Development	Partner	Status
Introduction	VLBG	☹
1. Inter-municipal development targets and priorities	VLBG	☹
1.1 Development of targets and priorities from the BSC-Analysis	VLBG, CCIL	☹-☹
1.2 Inter-municipal agreement of targets and priorities	VLBG	☹-☹
2 Developing a concept for action	BuP	☹
2.1 Singular activities - starting points for operative...	BuP	☺
2.1.1 Land use management	BuP	☹-☹
2.1.2 Promotion and Communication	EURAC	☹
2.1.3 Business Support and Services	CCIL	☹
2.1.4 Other activities	BuP	☹

## Status quo – Section III

Chapter 3: Development	Partner	Status
2.2 Models for Action	BuP	☺
2.2.1 Land use management	BuP	☹
2.2.2 Promotion and Communication	EURAC	☹
2.2.3 Business Support and Services	CCIL, HES-SO	☹
3 Methods and approaches for the CLD-process	VLBG	☹
3.1. Singular Meetings	VLBG	☹
3.2 Workshop Process	VLBG	☹
3.3 Field Trips	VLBG	☹

## Status quo – Section III

Chapter 4: Implementation	Partner	Status
Introduction	VLBG	☹
1 Compulsory Tasks of Cooperation	Kranj	☹
1.1 “Strategic” issues	Kranj	☹
1.2 Financial issues	Kranj	☹
1.3 Organizational issues	Kranj	☹
2 Models of organizational structures	HES-SO	☹
2.1 Public	HES-SO	☹
2.1.1 Special Purpose Association	BuP	☺
2.1.2 SMADEOR (Planning association)	CCIL	☹
2.1.3 Village d’accueil	CCIL	☹
2.1.4 Association of regions	HES-SO	☹

## Status quo – Section III

Chapter 4: Implementation	Partner	Status
2.2 Private	HES-SO	☹
2.2.1 Establishment of a regional association of SMEs	CCIL	☹
2.2.2 Limited liability company	Kranj	☹
2.2.3 Societies	VLBG	☹
2.2.4 Foundations	HES-SO	☹
2.2.5 ...	(?)	☹
2.3 Para-public (Public Private Partnership?)	HES-SO	☹
2.4 Transferability	CCIL	☹
3 Comparison of development options	BuP	
3.1 Cost-Benefit-Analysis of settlement development	BuP	☺
3.2 Environmental Assessment	BuP	☹



## Status quo – Section III

Chapter 5: Evaluation	Partner	Status
Whole Chapter	LaMoRo	☹



# Status quo – Synthesis

Part	Status
Section I: A Concept for Steering Inter-municipal Commercial Location Development	☺
Section II: Inter-Municipal Cooperation	☺
Section III: CLD – Process, Components, Application	
- Chapter 1: Context	☺-☹
- Chapter 2: Analysis	☹
- Chapter 3: Development	☺-☹
- Chapter 4: Implementation	☹
- Chapter 5: Evaluation	☹



## Status quo – Examples

Partner	Content	Status
CCIL	Survey among business – endogenous demand	☹
LaMoRo	SME-questionnaire on competitiveness, energy-efficiency, eco-investments etc.	☺
BuP / Alpsee	Enterprises survey concerning demand of businesses Analysis of provision of commercial land	☺ ☹
BSC Kranj	Questionnaire on situation and demands of SMEs	☹
HES-SO	Questionnaire on industrial ecology Le remembrement parcellaire (RP)	☺





# FEEDBACK



# Feedback – General

Guidelines are our common product!

Your contributions are the contents of the Guidelines!

Contributions will be basis for publications!

- Quality control of language and grammar
- Completed texts



# Feedback – Contents

- Context of inter-municipal CLD
  - Only describe instruments / organizational structures which can be used on the inter-municipal level!
  - How can municipalities use the instrument or organizational structure in order to support CLD on the inter-municipal level?
  - What can the instrument / organizational structure be used for in general?
  - How does the instrument / organizational structure work?
  - Which are the strengths / advantages of the tool for steering inter-municipal CLD?
  - Which specifics do municipalities need to consider particularly?
  - In which context (land use management, promotion, business services) may the instrument / organizational structure be used?
  - How do you estimate the transferability of the instrument?



# Feedback – Document structure



What?	Where?
<b>Introduction</b> Guiding question of working step, overall and partial results, organizations and persons involved	<b>Main Text of Guidelines</b>
<b>Content</b> Instruments, Approaches, Organizational structures →general description, no reference to specific area!	<b>Main Text of Guidelines</b>
<b>Examples</b> COMUNIS: pilot regions; other practice examples	<b>Factsheets            Templates</b>



## Feedback – Contributions

Please ...

- ... directly write into the working documents
- ... read existing contents and feel free to correct / add contents
- ... use the factsheets provided to describe examples of analysis tools
- ... use the general project templates to describe examples of organizational structures
- ... indicate, to which chapter an example belongs (or write the chapter, if it does not exist yet)
- ... provide “originals” for your examples (questionnaires, statutes etc.)



# DIVISION OF WORK



# Situation

Contributions not complete → substantial gaps

BUT: in many parts the contents and tasks are clear, they only need to be completed

## Exceptions:

- Completion Section 3.4 Implementation – possible approaches to the description of organizational structures:
  - Analysis of organizational structures of pilot regions
  - Analysis of practice examples of WP 4
  - Results of transferability analysis of organizational structures
- Transferability



## Situation - Budget

Partner	Total budget	Budget RP 6+7
BuP (WP Leader)	61.000 €	11.900 €
EURAC	76.800 €	27.000 €
Kranj	55.000 €	15.500 €
CCIL	53.515 €	14.500 €
LAMORO	31.000 €	17.000 €
VLBG	26.500 €	0 €
Alpsee	18.900 €	1.500 €
HES-SO	18.000 €	3.000 €
<b>Total</b>	<b>340.715 €</b>	<b>90.400 €</b>





## Situation

- Budget restrictions for some partners (?)  
BUT: Authors remain responsible for their texts → the authors are in charge, in case corrections are required
- Time schedule has to be adapted
- All partners: Contributions / corrections to all chapters until the 30.09.2011
  - BuP: Review of contributions, bilateral clarification until the 28.10.
  - BuP: Finalization until 30.11.2011
- Responsibilities need to be adapted